

Stemazing

INSPIRATION DIVERSITY INCLUSION



you want to see

**BECOME A
STEMAZING
PARTNER**

Make a real impact on
inspiration and inclusion
in STEM

STEMAZING is a not-for-profit Community Interest Company

OUR MISSION

To tackle our current and future challenges we need a bigger, stronger, more diverse and inclusive STEM workforce.

As a not-for-profit, our mission is to empower women in STEM to shine as visible role models and inspire young people to become our next generation of innovators and problem-solvers.



Diverse, visible role models are key to inspiring greater diversity in STEM.

You can't be what you can't see!

OUR CEO

ALEX KNIGHT

Award-winning Chartered Engineer, presenter, Visiting Professor, Fellow of the IMechE & WES and diversity advocate.

Alex founded STEMazing in 2019 to pursue her passion for empowering other women in STEM and inspiring young people through STEM.



"I have been there. I know what it's like to be in the minority. I have experienced the challenges and also embraced the opportunities. From years of developing my own confidence and mentoring many other women, I know what works and how to drive positive change. The tools and resources I've created in STEMazing provide tangible benefits for women in STEM - empowering them to level-up as a visible role model, and leave a legacy by making greater impact through their jobs and inspiring the next generation."

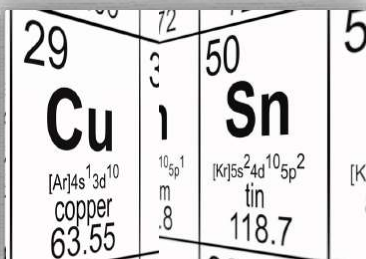
PARTNER WITH US

We welcome Partners who are passionate about driving positive change in Inspiration and Inclusion in STEM.

We want to address inspiration and inclusion simultaneously. By partnering with us, you can benefit your current talent whilst paving the way for your future talent.

Together we will empower women, promote inclusive cultures and contribute to your community.

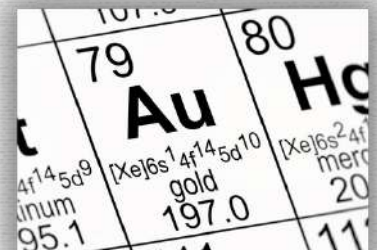
Choose from our Annual Partnership Packages



BRONZE



SILVER



GOLD

PARTNER PACKAGES & THE 5 PILLARS

Partnering with STEMAZING is proactive. That is why all our Partnership Packages include action-oriented benefits through the 5 Pillars below. From our experience, these Pillars create the foundation and synergy for accelerated progress to collectively make a greater impact.



1



2



3



4



5

- **Pillar 1** - Participation in our award-winning **Inspiration Academy**.
- **Pillar 2** - Joining our **STEMAZINGWomen Online Membership Community**.
- **Pillar 3** - Discounts on our **Mentor Training** and **1-2-1 Mentoring & Coaching**.
- **Pillar 4** - Discounts on booking Alex as an **Inspirational Speaker**.
- **Pillar 5** - PR and Comms to help you **Spread the Good News** about your engagement and progress with STEMAZING.

Let's look at these Pillars in more detail and then see how they all come together to form the three Annual Partnership Packages.

More about Pillar 1...

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INSPIRATION ACADEMY

Run twice a year
(Spring/Summer)
(Autumn/Winter)

Stemazing
Inspiration Academy
4-month programme to empower women in
STEM to shine as visible role models.

The STEMAZING Inspiration Academy supports women in STEM to excel at public engagement, change outdated perceptions and leave a legacy by delivering engaging online STEMAZINGKids sessions to inspire the next generation.

This award-winning 4-month programme enhances participants' confidence on camera and increases their portfolio of sensational STEM sessions they can deliver with ease. The programme will culminate in them running their own 6-week online STEMAZINGKids club to inspire 7-9 year olds.



Role model

Focused on women in STEM. This programme fosters female STEM role models.



Up-level

Role models up-level their engagement skills through training and workshops.



Inspire

Dedicated to inspiration and impact. Role models will run six weeks of STEMAZINGKids sessions.

Testimonials for...

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INSPIRATION ACADEMY

To date...

Empowered
> 150
Women in STEM

Inspired
> 4,800
children

Delivered
> 27,000
STEMAZINGKids
experiences

100%

Said their confidence
increased with delivering
STEM sessions to Primary
School children

100%

Said they were likely or
highly likely to continue
doing STEM outreach after
this programme

100%

would recommend
STEMAZING
Inspiration Academy to
others

"STEMAZING has massively improved my confidence and self-belief and helped me to champion myself as a STEM role model"

"Thanks to this programme I had the confidence to apply for a promotion and I got the job! "

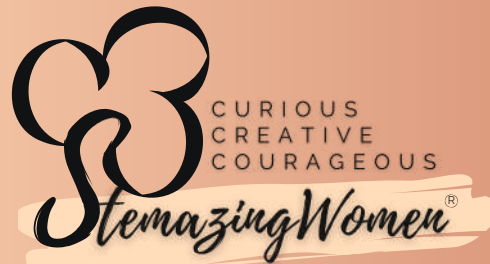
"The programme has given me so much more than just confidence delivering online STEM sessions. It has really changed my whole outlook on life. I'm saying 'yes' to more opportunities!"

More about Pillar 2...

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STEMAZING WOMEN MEMBERSHIP



MEMBERSHIP

Empowerment Inspiration Community

The online membership community
for women in STEM passionate
about inspiration and inclusion



Every month...

- ✓ Feel empowered to push your potential with bite-size empowerment-booster videos available to download on-demand
 - ✓ Build your courage and stretch your comfort zone with access to simple worksheets for real action
 - ✓ Be inspired with new ideas to grow your STEM Toolbox of outreach activities available to download
 - ✓ Expand your support network of other Stemazing Women with entry to our private online community
 - ✓ Option to join group challenges that stretch you in an Accountability Group
 - ✓ Signposting to opportunities to shine as a visible role model
 - ✓ Have your say on future topics to be included
- The flexible way to continue your journey of enhanced empowerment and increased inspiration after the Inspiration Academy.

Testimonials for

Stemazing

INSPIRATION DIVERSITY INCLUSION

STEMAZING WOMEN MEMBERSHIP

"StemazingWomen is a brilliant way to connect with other likeminded women, and to be part of a supportive community. The monthly bite-size boosts are a great way to reflect on your own personal development, and include challenges to actively stretch your comfort zone. I've only been a member for a couple of months, but have already learnt some great tips which I am implementing and feel my self confidence growing."

"My StemazingWomen membership has been brilliant. As a scientist early in my career, this membership is helping me to see where my future career can take me and giving me the confidence to achieve this. Alex's bitesize monthly videos are a great boost and give helpful, manageable exercises to try. The Inspiration section has been invaluable, giving me loads of new activity ideas to try with local youth groups."

"StemazingWomen is a community where you can continue your journey to empowerment as well as access STEMazing Inspirational experiments to conduct with Primary age pupils. It's a space where you can network with likeminded women, share your experiences, learn about other areas of engineering, and generally support each other. STEMazing Women is, to put it simply, just brilliant."

More about Pillar 3...

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MENTOR TRAINING

Stemazing

Mentor Training

3-month online programme
to maximise mentoring
impact.

Mentoring is incredibly valuable for both mentees and mentors with proven benefits for the individuals and their organisations. But, effective mentoring isn't just a nice chat over a coffee, it's truly transformational when done well. So how do you set your mentors up for success?

Support and empower them with our focussed training and development programme that provides the tools and inspiration for them to maximise their impact.



Training

Enhance your mentoring skills and insight through online bite-size training videos you can work through at a time to suit you.



Toolbox

Grow your mentoring toolbox with easy-to-use resources that will help engage and enrich your mentoring conversations.



Tailored

Personalise your development journey with monthly 60min facilitated group support sessions to maximise your growth.

1-2-1 MENTORING

If you are looking for external mentors, your female talent can benefit from individual 1-2-1 mentoring and coaching sessions with Alex Knight for accelerated personal and professional development. Alex has a wealth of experience as a mentor and coach for women in STEM, in addition to a Mentoring & Coaching qualification from the CMI.

Sessions can be booked individually or in blocks of 3, 6, 9 and 12 months.

(Usually 2 sessions/month).

More about Pillar 4...

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KEYNOTE SPEAKER

Inspire and motivate your employees with a keynote from Alex Knight.

Alex is an accomplished presenter. She has appeared on engineering TV shows for Channel 5 and Curiosity Stream and regularly speaks at events and conferences.

Choose from one of her signature talks below, or speak to Alex about tailoring a talk for your audience.



YOU CAN'T BE WHAT YOU CAN'T SEE

This informative and inspiring session engages the audience leaving them empowered to shine as visible role models.

The perfect motivator for people that want to 'give back' and leave a legacy by inspiring young people, but are lacking the confidence or tools to have maximum impact. We will cover the importance of diverse role models, common barriers to feeling confident as a visible role model and practical steps to delivering impactful and inspiring public engagement sessions.

THE 'I' IN INCLUSIVE

This interactive session empowers the audience to play their role in creating a more inclusive workplace.

A more inclusive workplace benefits everyone. This session will inform and inspire your teams to become advocates for inclusion. We will cover the importance of diversity in STEM, common biases, microaggressions and what we can all do to become majority allies. Participants leave with their personal pledge for making a positive difference.

"Inspirational! We hired Alex as a keynote speaker for our company's Women's Network 5th anniversary event. Alex was absolutely fantastic and really stood out! She was passionate, interesting and engaging through the whole session. We had really great feedback from attendees about her session."

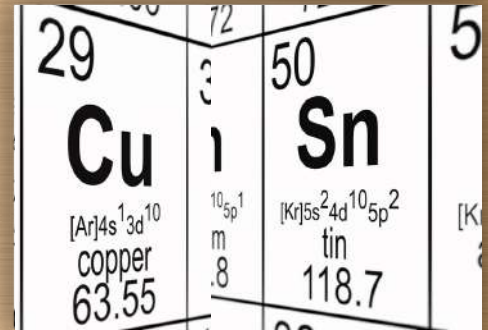
Phoebe Lynch, Engineering Manager, Magnox

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BRONZE PARTNER

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BRONZE

Join us as a Bronze Partner with the following benefits:



- **3 places** for women in your organisation / network on the Inspiration Academy programme.
- Choose from either the Spring/Summer or Autumn/Winter round.



- **3 annual memberships** to our STEMAZINGWomen Online Community.
- For graduates of the Inspiration Academy to embed their ongoing growth of empowerment and inspiration.



- Your logo on our STEMAZING website and permission to use our STEMAZING logo on your website, email signatures and letterheads.
- 1 Bespoke quote, 1 blog post (500 words) and 1 VLOG (2mins) to celebrate your involvement.

Additional benefits:



10% off Mentor training and 1-2-1 Mentoring.



10% off Alex Knight Speaker booking.



35% off additional Memberships (up to 25).

Ag SILVER PARTNER

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SILVER

Join us as a Silver Partner with the following benefits:



- **6 places** for women in your organisation / network on the Inspiration Academy programme.
- Choose from either the Spring/Summer or Autumn/Winter round.



- **6 annual memberships** to our STEMAZINGWomen Online Community.
- For graduates of the Inspiration Academy to embed their ongoing growth of empowerment and inspiration.



- Your logo on our STEMAZING website and permission to use our STEMAZING logo on your website, email signatures and letterheads.
- 2 Bespoke quotes, 2 blog posts (500 words) and 2 VLOG (2mins) to celebrate your involvement.

Additional benefits:



15% off Mentor training and 1-2-1 Mentoring.



15% off Alex Knight Speaker booking.

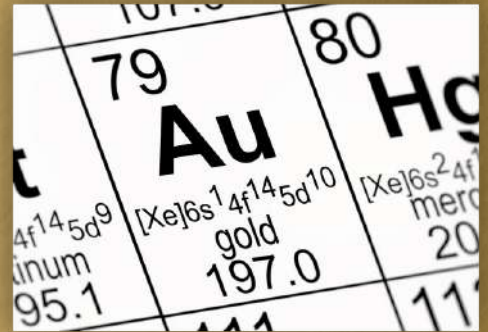


50% off additional Memberships (up to 25).

Au GOLD PARTNER

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GOLD

Join us as a Gold Partner with the following benefits:



- **10 places** for women in your organisation / network on the Inspiration Academy programme.
- Choose from either the Spring/Summer or Autumn/Winter round.



- **10 annual memberships** to our STEMAZINGWomen Online Community.
- For graduates of the Inspiration Academy to embed their ongoing growth of empowerment and inspiration.



- Your logo on our STEMAZING website and permission to use our STEMAZING logo on your website, email signatures and letterheads.
- 4 Bespoke quotes, 4 blog posts (500 words) and 4 VLOG (2mins) to celebrate your involvement.

Additional benefits:



25% off Mentor training and 1-2-1 Mentoring.



25% off Alex Knight Speaker booking.



65% off additional Memberships (up to 25).

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THANK YOU!

We look forward to working with you.

**FOR MORE INFORMATION CONTACT
INFO@STEMAZING.CO.UK**

STEMAZING is a not-for-profit social enterprise dedicated to inspiration and inclusion in STEM.

www.stemazingltd.com